

Rules for the Use of Marks

§ 1 Permission for use

Mark users of VPI European Rail Service GmbH (hereafter VERS) are all companies that have successfully passed through an assessment/certification process of VERS and/or are recipients of the VPI European Maintenance Guide (hereafter VPI-EMG).

The permission for use is bound to the validity of the approval/certificate or the receipt of the VPI-EMG and is in all cases non-exclusive and non-transferrable. In the event of changes to the scope of the assessment/certification, the mark user must adapt the content of statements if necessary. The mark user is not entitled to issue licenses of any kind to the marks or to permit third parties to use the marks in any form.

§ 2 Form of use

The word marks must be used in upper case letters of equal size and written horizontally. The image mark must always be used as shown in the adjacent image and in a minimum size of A = 8 mm. The maximum permissible size is A = 25 mm.

Word marks

VERS
VPI-EMG

Image mark



The image marks may be used only in the defined colours as per the appendix. The image marks (logo) should always stand on a white background and may not be placed against a photographic, dark or cluttered background. Its use in body text or in combination with other graphic elements is also prohibited, and its graphical proportions may not be altered.

The mark user is entitled to use the mark for advertising purposes, e.g. on printed materials, business papers, stationary, invoices, email signatures, etc. in connection with its business activities. The advertising statements must be clear and unmistakable. The mark user is also entitled to use the image marks with reference to rules and standards (appendix) if the mark user has a corresponding, valid approval/certification or is a recipient of the VPI-EMG.

The marks may not be used on laboratory test reports, calibration records, inspection records and approval records/certificates. The mark user is also not permitted to directly utilize the marks on products and product packaging.

§ 3 Use of VERS approvals/certificates

When using VERS approvals/certificates for advertising purposes or other purposes, the approvals/certificates may only be reproduced and/or published in their entirety. Depiction of excerpts is not permitted. If the size is reduced, the approvals/certificates must still be easily legible. Advertising texts may not contradict the content of the approvals/certificates.

§ 4 Usage fee

No usage fees are collected.

§ 5 Monitoring of the mark usage

VERS or auditors commissioned by VERS are entitled to inspect the use of the marks according to these rules from time to time in a manner that appears suitable to them. For this purpose, they can demand the presentation of printed materials bearing the marks.

§ 6 Ownership of the marks

The mark user recognises that the granting of permission to use the marks does not grant to the user any rights to the marks of any kind and that VERS is the sole owner of the marks. The mark user is obliged to refrain from any action that might impair VERS's sole right to the marks or miscredit VERS. If the mark user acquires any rights to the marks whatsoever by means of use of the marks, the user is obliged to transfer these to VERS in full. The mark user will immediately inform the management of VERS of any use of the marks that appears impermissible, in particular use of the marks by parties not authorised to do so.

§ 7 Usage period

The usage period of the marks/certificates ends for approved/certified companies with the expiration of the approval/certification and for recipients of the VPI-EMG once they cease to be recipients.

If these rules are not complied with despite notice of objection and setting of a reasonable deadline, VERS is entitled to terminate the usage permission with immediate effect.

Upon expiration of the usage permission, the mark user is obliged to refrain from all further use and to immediately destroy all materials and objects that bear the marks or the approval/certificate.

Appendices:

- A) Sample of the VERS logo with reference to rules and standards
- B) Colours

Appendix to the VERS Rules for the Use of Marks

A) Sample of the VERS logo with reference to rules and standards:

1. For the technical assessment (image logo in high resolution / open file will be provided after completion of the technical assessment):



2. For the ECM certification (image logo in high resolution / open file will be provided after completion of the certification):



3. For receipt of the VPI-EMG (personalised image logo in high resolution / open file will be provided in the download folder on the website after purchase):



B) Colours:

VERS blue:



cmyk: 100/45/0/37
sRGB: 0/80/135
Pantone coated: 2955 C
RAL: 5005

VERS yellow:



cmyk: 0/25/100/0
sRGB: 253/195/0
Pantone coated: 116 C
RAL: 1003